



Maryland Music Educators Association

Strategic Plan

Adopted by the MMEA Executive Board on June 3, 2021.

Strategic Planning Committee

- Marc Green, Facilitator
- Jen Kauffman, Anne Arundel County
- Brian Schneckenburger, Baltimore County
- Angela Adams, Anne Arundel County
- JJ Norman, MMEA executive director
- Cathleen Russell, Baltimore County
- Steve Miles, Retired
- Karl Stewart, Carroll County
- Judith Hawkins, Prince George's County
- Elizabeth Reinhardt, Howard County
- Chan'nel Howard, Baltimore City
- Rodney Lee, Wicomico County
- Scott Rieker, Frostburg University
- Amy Santiago, Prince George's County
- Matt Heist, Anne Arundel County
- Chris Cicconi, Towson University
- Dan Sitomer, Anne Arundel County
- AnneMarie Karnbach, St. Mary's County
- Dana Shieh, Prince George's County
- Christie Cook, Calvert County
- Ashleigh Cicconi, Private School
- Edryn Coleman, Howard County
- Katie Meloro, Howard County
- Antoinette (Toni) Daniel, Wicomico County
- Louise Anderson, Salisbury University
- Laura Hicken, Towson University



- Mission Statement

The Maryland Music Educators Association is a leading advocate for music education encompassing a broad range of cultural and musical experiences and the right of every student to experience the power of music.

- Slogan

MMEA - Experience The Power of Music!

- Core Values

- The Power of making music
- Every child's right to a music education
- Honoring the gifts and needs of all stakeholders in music education
- Being a strong voice for music education
- Active representation of the varied populations of Maryland
- Supporting teachers through a wide range of professional development activities
- Using technology to support music learning
- Recruiting and retaining high quality teachers
- Being forward-thinking, nimble, and fiscally responsible as an association

- Strategic Goals
 - Cultivating professional learning and enrichment (student & teacher) opportunities for diversity, equity, inclusion, and access
 - Increasing communication, advocacy, and visibility
 - Developing new revenue sources
 - Strategizing to determine effective governance